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Art Scientist Researches in Photography and Industrial Design

Coach Photo Art Content Creation | Photo Concepts _CI _Print _Platform _Exhibition

NO FAT POETRY | NFP is a (non-profit) RESEARCH PROJECT IN PHOTOGRAPHY and starts as a BOOK. These are TWO OF THE KEY IDEAS OF NFP: The NON-COMPLETENESS / openness of photography (as well as of texts) (1) and POSTREALITY (2).

PHOTOGRAPHS

1. NFP is a selection of photographs as being ICONIC, HISTORIC, OR EXCEPTIONAL. The book contains (approx.) 100 photographs and 100 found texts.
2. NFP is intentionally a MIXTURE OF DIFFERENT GENRES, STYLES, TIMES, and of ESTABLISHED and OUTCOMING PHOTOGRAPHERS. (see No.5)

KEY IDEAS

3. In NFP photographs meet texts and texts meet photographs, on a DEMOCRATIC LEVEL. The FIRST KEY IDEA behind is **the NON-COMPLETENESS (1)** or the openness of photography. Siegfried Kracauer declared the Non-Completeness as a critical category, I take it as a positive quality. Besides: Texts have the same openness.
4. The SECOND KEY IDEA is what I call POSTREALITY in photography (2). NFP deals with the old semiotic idea: Meaning depends on context / media and changes according to the context / media. NFP doesn't want to touch the originals. Instead NFP deals with the professional / creative copy qualities of photography, in different media, offline and online.

PHOTOGRAPHERS

5. About 45 photographers, artists will take part. (see DUMMY 9) These are some of the established ones who have already agreed: ERWIN BLUMENFELD (his granddaughter) | WILLIAM CHRISTENBERRY | STEPHANE COUTURIER | ARIKO INOAKA | HENDRIK KERSTENS | CHRISTIAN PATTERSON | WALTER PFEIFFER | ALCE SOTH | JOEL STERNFELD | MICHAEL WESELY

TEXTS

6. The texts in the book are mostly FOUND TEXTS coming from the street, from photographers, artists or from theory discourses (art theory, philosophy, sociology), such as: #L'art est partout. Ben Vautier #A life without a sofa is imaginable # Competition is working only in sports. Why should ... a Matisse be better than a Picasso? Woody Allen #Sprache ist selbst wesentlich schlauer, als jeder, der sie verwendet. Hito Steyerl
The NFP texts are trilingual, they appear in German, English and French.

DATA

7. NFP starts in 3 EDITIONS:
_NFP BOOK: (Approx.) 200 pages. 100 photographs and 100 found texts.
_NFP LIMITED BOOK EDITION: 100, numbered and signed by some of the photographers of NFP.
_PHOTO EDITION: Jens Gyarmaty, "Wolfgang Tillmans" and "Jacques Mourat". 2016. Each: Digital Print. Image size: 50 x 60 cm. Edition: 10 + 2 APs.
8. Two pdfs are available:
*DUMMY 9 NFP with 9 PHOTOGRAPHS AND TEXTS
*CONCEPT of NFP

#Thank you for YOUR TIME. #Merci pour VOTRE TEMPS. #To publish my book NO FAT POETRY, #I will soon start CROWDFUNDING, #and I would like to invite you to take part. #Gudrun Scholz

